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| 2:20 p.m. – 2:50 p.m.                            | <p><b>How To Increase Your Non-Insurance Revenues Without Running Any New Advertisements</b></p> <p><b>Matthew Gillogly</b><br/> <i>CEO, The Practice Profit System</i></p> <p>Discover the exact strategies Matt has used in his own clinics, and the clinics of his clients, to add \$20,000 in new revenue from regenerative procedures. Without spending any money on marketing. (Plus, he will show you how to do it in 5 days.)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2:50 p.m. – 3:25 p.m.<br>(Includes 5-minute Q&A) | <p><b>Strategies for Expediting Access to Regenerative Medicines and Wellness Products</b></p> <p><b>Mike Druckman, US, LLP</b><br/> <i>Partner, Hogan Lovells</i></p> <p><b>&amp;</b></p> <p><b>Sally Gu</b><br/> <i>Senior Associate, Hogan Lovells</i></p> <p>Navigating complex regulatory frameworks to bring regenerative medicines to patients as quickly as possible can be challenging, but there are a number of ways to do so. In this presentation, Mike and Sally will discuss approaches to accelerate patient access to a range of innovative therapies aimed at improving patient health, such as expedited program designations and regulatory exceptions to traditional lengthy marketing authorization processes, both in the US and elsewhere. They will also discuss alternative options for obtaining data on regenerative medicine and wellness products, including expanded access programs and the use of real-world evidence.</p> |
| 3:25 p.m. – 4:10 p.m.<br>(Includes 5-minute Q&A) | <p><b>Intervention Strategies For Reward Deficiency Syndrome To Establish State of Wellbeing &amp; Human Potential</b></p> <p><b>Dr. Jay Holder</b><br/> <i>American College of Addictionology &amp; Compulsive Disorders (ACACD) and Holder Research Institute (HRI)</i></p> <p>Approximately 30% of the population has a genetic predisposition that results in an inability to establish wellbeing, called Reward Deficiency Syndrome (RDS). This results in conditions such as addictions, Obsessive Compulsive Disorder, ADHD, Autism, Dyslexia and more. This presentation discusses RDS and the various protocols developed by Dr. Jay Holder and others to address RDS, including: The P300, Neurotransmitter Replacement Therapy, Torque Release Technique®, Cranial Nerve Augmentation and other therapeutic and diagnostic modalities, as well as key scientific underpinnings of these interventions.</p>                                       |
| 4:10 p.m. – 4:35 p.m.                            | <p><b>Networking Energy Break</b><br/> Coffee and refreshments will be provided.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 4:35 p.m. – 5:00 p.m.<br>(Includes 5-minute Q&A) | <p><b>Plant Medicine, Psychedelics and the Inner-Sciences of Mental Wellness: Implications for Healthy Longevity and Rejuvenation</b></p> <p><b>Jeff McNairy, Psy.D., M.P.H.</b><br/> <i>Chief Medical Officer, Rythmia Life Advancement Center, Costa Rica</i></p> <p>Dr. Jeff McNairy outlines the role of plant medicines in supporting patient healing from early psychological traumas that shape their adult identities, thereby resulting in coping mechanisms and addictions. This presentation explores the emerging brain science and mechanisms of action of plant medicine and psychedelics, including evidence-based programs that support a shift towards behavioral changes that inspire mind-health and wellness.</p>                                                                                                                                                                                                                       |